



A rural hotel increases bookings and visibility with an all-in-one system



Hotel Rural Mar de Queo is an 18th-century building located on Galicia's beautiful Costa de Morte. Guests are surrounded by gardens, terraces, and mountain views, spending the night in one of the 9 rural style rooms.

As the General Manager of Hotel Rural Mar de Queo, Narcis Calleja i Ballbé runs the show. On any given day, he's checking customers in and out, managing reservations, serving meals, doing the accounting, and running marketing promotions.

The Challenge

While they were never short of guests, Narcis felt that servicing guests was becoming more difficult because he was pressed for time.

"The biggest challenge before implementing Little Hotelier was servicing the different groups that were checking in. It was very difficult to manage everything efficiently."

Narcis realized that in order to run the business professionally, he needed a solution to help him be more efficient.

"If I hadn't solved the problem, I would have been left behind - I wouldn't have been able to respond quickly and manage everything in a professional and appropriate manner."

The Solution

Narcis began looking at technology to speed up the efficiency at Hotel Rural Mar de Queo.

"In looking for a solution, the main objective was to make things more professional, and work more efficiently." He contacted SiteMinder, a leader in online distribution for hotels, and that's when he heard about Little Hotelier. After taking a closer look, he felt that it was exactly what he needed for his small property. "I looked at other options, but none were suited to the needs of a small rural hotel like mine. Little Hotelier was what I needed - a program to manage reservations, day-to-day operations, and make basic reports."

The Results

With Little Hotelier, Hotel Rural Mar de Queo runs much more profitably and efficiently. Narcis has noticed an increase in bookings since its implementation.



"Gradually, my reservations are increasing and my hotel is getting more visibility online."



Narcis was also able to connect Hotel Rural Mar de Queo to more online channels through Little Hotelier's many integrations.

"I have increased my connections to online travel agencies (OTAs) and I was able to reach new markets."

Little Hotelier has reduced the time that Narcis used to spend on managing online inventory, allowing him to reinvest it elsewhere.

"The time it takes to update inventory has changed notably. It's more convenient, simple, and fast. Now, I have more free time to be with my guests if necessary and serve them better."

Narcis is so happy with Little Hotelier that he would gladly recommend it to others.

"I would recommend Little Hotelier to other small hotels. It is easy to use, simple and effective. The best features are the calendar and the large number of reports that can be created."



Trial Little Hotelier free for 30 days!

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