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Little Hotelier named #2 Best Hotel Management System in 2023 HotelTechAwards

Sydney, Australia – Little Hotelier, the all-in-one hotel management software making the lives of small accommodation providers easier, has been named the #2 Best Hotel Management System out of more than 200 top technology providers in the 2023 HotelTechAwards.

<u>Little Hotelier</u> rose to second place in the Best Hotel Management System category this year, after scoring third in 2022, following key product updates in the past 12 months — including the release of the new Little Hotelier mobile app, which makes working-from-anywhere easier for the world's hundreds of thousands of hoteliers running small accommodation businesses.

Little Hotelier General Manager, Juliet Ramzan, says, "It is an honour to be recognised by hoteliers around the world in the HotelTechAwards for our all-in-one platform and work-from-anywhere mobile app for the second year in a row — this time at #2! At Little Hotelier, we have always believed that small accommodation providers deserve hassle-free tech designed to give back more control, and more time to focus on guests. A big thank you to our amazing customers, we are privileged to have been able to support you during this massive year as travellers make an excited return to unique accommodation experiences around the world."

Based on customer feedback and proprietary data signals, the annual HotelTechAwards is the only data-driven awards program to recognise the world's best accommodation software. Category winners are selected from more than 200 of the top technology products around the world, determined by product reviews from a global community of verified hotel technology users across more than 120 countries. During this year's awards period, more than 800,000 hoteliers visited Hotel Tech Report contributing more than 16,000 verified product reviews, making 2022 the most competitive year in HotelTechAwards history.

Jordan Hollander, CEO of Hotel Tech Report, said: "The authentic voice of the customer decides the winners of the annual HotelTechAwards, ranking hotel software solutions based on users' experience in buying, implementing and using those solutions. The ranking process is simple, transparent, and unbiased — judging is based on time tested factors developed specifically for the industry. Only verified hoteliers with hands-on experience using each product are allowed to participate in the product review process. This means that Little Hotelier's users decided the #2 Best Hotel Management System," he said.

LITTLE HOTELIER.

Powered by world-leading technology from SiteMinder, the world's leading hotel commerce platform for independent hotels, Little Hotelier has been helping small accommodation owners succeed for more than a decade with easy-to-use technology designed specifically to attract more reservations, save administrative time and manage rooms and rates from anywhere.

Glass on Glasshouse Boutique Hotel in Queensland, Australia, says Little Hotelier has helped them save hours of admin time daily, and allowed them to increase control of their business.

Glass on Glasshouse's owner Grant Attwood said: "It's so obvious that Little Hotelier has been designed for boutique hotels like ours. It is responsive, simple to use, and holds all the information you need at your fingertips - and that's available with just a few clicks. More than that, the customer service is second to none and 24 hours. We love you Little Hotelier!"

Media enquiries

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About Little Hotelier

Little Hotelier is a hotel management software purpose-built to make the lives of small accommodation providers easier. Helping more than 9,000 properties worldwide, the all-in-one solution has every feature a small hotelier needs to reduce admin, streamline operations and maximise profit. Little Hotelier is powered by SiteMinder, the world's leading open hotel commerce platform. For more information, visit littlehotelier.com.